



NANYANG
TECHNOLOGICAL
UNIVERSITY

Nanyang Business School



IATA-NANYANG ADVANCED MANAGEMENT PROGRAMME IN AVIATION AND AIR TRANSPORT





TEACHING VENUES

Singapore • Nanyang Technological University (NTU)

NTU's main campus at Yunnan Garden features elegant auditoriums, function halls, spacious lecture halls and conference rooms. The university's modern facilities provide a unique forum for learning and reflection.



Geneva, Switzerland • IATA Training & Development Institute

IATA's Geneva training institute features state-of-the-art classrooms with breathtaking views of the Jura Mountains. The institute is conveniently located a short train ride away from the city centre and within walking distance of the Geneva International Airport.



ACADEMIC PARTNERS

Nanyang Business School

A vibrant hub of learning and research, Nanyang Technological University (NTU) encompasses 33,000 undergraduate and postgraduate students in the colleges of engineering, business, science, humanities, and arts and social sciences, in addition to 70 research centres, two graduate schools and a National Institute of Education. The university recently inaugurated the Lee Kong Chian School of Medicine in collaboration with the prestigious Imperial College London.

A young and fast-growing university with an international outlook, NTU is putting its global stamp on Five Peaks of Excellence – Sustainable Earth, Future Healthcare, New Media, New Silk Road, and Innovation Asia. NTU's main campus at Yunnan Garden has been named one of the Top 15 Most Beautiful in the World. It also has a campus in Novena, Singapore's medical district.

For more information, visit www.ntu.edu.sg

International Air Transport Association

Established in 1945, the International Air Transport Association is a global industry trade group of airlines with global headquarters in Quebec, Canada, executive offices in Geneva, Switzerland and operations in more than 150 countries.

The association currently has 240 member airlines from 126 countries, which comprise 84% of the total air traffic. In line with its overarching mission to represent, lead and serve the airline industry, IATA spearheads numerous activities designed to provide safe and secure transportation. The designation of airport codes, travel agent accreditation, cargo accreditation and myriad member services are among IATA's activities.

IATA-NANYANG

ADVANCED MANAGEMENT PROGRAMME IN AVIATION & AIR TRANSPORT

The International Air Transport Association and Nanyang Technological University have pooled their expertise to offer a singular executive education programme aimed at developing a new generation of global aviation professionals.

WHO SHOULD ATTEND

The International Air Transport Association (IATA) and Nanyang Technological University (NTU) joined forces in 2011 to launch the IATA-Nanyang Advanced Management Programme in Aviation and Air Transport (INAMP), an exceptional learning experience specifically designed for accomplished aviation professionals.

The INAMP delivers breadth and depth of content by combining critical general management tenets with vital industry issues, including aviation law, airport strategic management, and aviation safety and security.

The full-time programme comprises residential segments held at IATA's Training and Development Institute in Geneva, Switzerland and on NTU's vibrant Singapore campus.

INAMP participants typically reflect this profile:

- Exceptional senior managers in the aviation and air transport sectors
- Proven leaders with at least 8 years of experience in the sector, including 5 in a managerial role
- Average age: 37

PROGRAMME CONTENT

Aviation Law & Environment

This course provides an overview of international aviation law, including the Chicago Convention Regime, aviation security and the European Union aviation legal framework. The course also reviews the main challenges and industry best practices relating to environmental issues.

Airline Business Models and Competitive Strategies

In this course, participants develop the requisite skills to effectively design and implement aviation projects. Participants expand their knowledge of strategic planning and learn how to execute and manage strategic projects that support corporate objectives.

Managing Aviation Security & Safety

This course explores Safety and Security Management System standards and requirements, and their role in optimising organisational system performance. Participants learn how to foster a company-wide safety and security culture and build competitive advantage through a systematic approach.

Airport Business Management

Participants explore the critical drivers of airport business, including airport economics, revenue streams and organisational structure. Industry experts share best practices and insights on the core components of successful airport performance.

Airline Business Foundation

Leading industry experts share their insights and know-how on the key elements of successful airport management. Participants expand their understanding of critical industry challenges and learn strategies to reconcile growing demand with environmental concerns.

Global Leadership & Innovation

In this dynamic course, participants deepen their awareness of innovation, global leadership and cross-cultural management, as well as boost their strategic leadership potential.

Airline Finance & Accounting Management

This course enables participants to evaluate the role of financial management in a broader corporate context, hone their financial analysis skills and acquire a functional approach to cost management.



OUTSTANDING FACULTY

John Ingram

Aviation Consultant

John Ingram is an independent consultant with more than 30 years of experience in the aviation sector. His expertise includes aviation management training, executive coaching, cross-cultural management and interim management. Prior to his consultancy career, Mr Ingram worked at British Airways, where he held numerous senior management positions in the United Kingdom and abroad.

David Livermore

President and Partner · Cultural Intelligence Center

A thought leader on cultural intelligence and global leadership, David Livermore is the president and partner of the U.S.-based Cultural Intelligence Center. The author of several award-winning books, Mr Livermore has advised numerous Fortune 500 firms in the Americas, Africa, Asia and Europe.

Haydn Pound

Visiting Professor of Accounting & Control · NBS

Haydn Pound consults for a wide range of Australian companies as the partner of the Advant Group, a specialist marketing, communication, and business development consultancy. Mr Pound previously served as a senior consultant at The Boston Consulting Group and as a global manager at PriceWaterhouseCoopers, where he oversaw the firm's taxation and technology consultancy groups.

Luciano di Renzo

Aviation Consultant & Airline Captain

Luciano di Renzo is an airline captain and aviation consultant whose expertise includes flight safety, safety management systems, aviation security, emergency response plans, aviation law, quality systems and organisational management processes. A veteran of the Italian Air Force, Mr di Renzo consults for global aviation companies, air carriers and higher learning institutions.

Philippe Rochat

Former Head of Aviation Environment Department · IATA

Now retired, Philippe Rochat served as the head of IATA's Aviation Environment Department, as well as the executive director of the Air Transport Action Group, a global coalition of aviation-related organisations that advocates air transport sustainable development. Mr Rochat currently consults for global aviation firms and teaches at several universities.

Nilanjan Sen

Associate Professor of Banking & Finance · NBS

Nilanjan Sen specialises in corporate governance, corporate control and international financial management. Prof. Sen has published extensively in leading academic publications and received accolades for his outstanding teaching and research contributions from both NTU and Arizona State University, where he served before joining NTU.

PROGRAMME STRUCTURE*

Module	Dates	Venue
Airline Business Foundation Global Leadership & Innovation Airline Finance & Accounting Management	3 July – 15 July 2017	NTU Singapore
Aviation Law & Environment Airline Business Models and Competitive Strategies Managing Aviation Security & Safety Airport Business Management	20 March – 6 April 2018	IATA Geneva, Switzerland

* Dates and courses are subject to changes.

PROGRAMME FEE

The INAMP programme fee is **S\$30,000 (excluding GST)**. The fee covers tuition, most teaching materials and meals when classes are in session. Other expenses, such as accommodation and travel-related costs, are not included. Participants are responsible for all travel and visa arrangements.

HOW TO APPLY

Class size is limited to foster an optimal environment for learning and networking, so candidates are encouraged to submit their applications as soon as possible. Please submit your application online at www.nanyangemba.com/aviation

Upon successful completion, please email a copy of your résumé to nanyangAMP@ntu.edu.sg

FINANCIAL SUPPORT

The Civil Aviation Authority of Singapore (CAAS) offers grants for tuition fees to Singaporeans and Singapore permanent-residents employed at qualifying companies. Candidates are eligible for funding under the CAAS Aviation Leaders Development Programme. For more information, please visit www.caas.gov.sg

“ *The IATA-Nanyang programme is taught by faculty members who bring decades of industry expertise to the classroom. The course addresses a broad spectrum of issues, from airline marketing to safety and security, and was highly relevant even for seasoned aviation professionals like me.* ”

Oliver Plogman
EMBA Class of 2015
(Aviation Track)
Senior Consultant
SITA Information Networking Computing (Asia Pacific) Pte Ltd

ADMISSIONS

The IATA-Nanyang Advanced Management Programme welcomes talented global aviation professionals who can positively contribute to classroom discussions and networking opportunities.

Participants interested in pursuing an MBA degree may use their INAMP credit hours toward the Nanyang Executive MBA. Global by design, the programme features a solid management core, alliances with world-renowned academic partners and a unique platform for participants to build lifelong bonds with highly successful peers who reflect myriad sectors and professional profiles.

CONTACT

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Nanyang Business School

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